

Station	WPMY-TV PITTSBURGH, PA	Agency	() GREAT AMERICAN MEDIA	Rep Firm	
Advertiser	() POLITICAL ISSUE GROU		3050 K ST NW, SUITE 100	Sales Office	() WASHINGTON
Product	DCCC		WASHINGTON, DC 20007	Salesperson	() KATHRYN SARDINSKY
Estimate#	1192	Agency C/P1/P2/E	11/14/1192		
Buyer	Maura Gilroy	Flight Dates	10/30/2012 - 11/06/2012	Salesperson Phone#	202-955-5342
Phone#		Hiatus Weeks		Salesperson FAX#	
Fax#					

***** Contract Coversheet *****

V3 9/20 SEE LNS 5/6 -THANKS -KATHRYN

V5 10/17 SEE LNS 5 & 8 - REVISED TOTAL \$2075

THANKS - KAT

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--- CONTRACT COMMENT ---

DEMOCRATIC CONGRESSIONAL CAMPAIGN COMMITTEE *****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

Ln	Dates	Time	Program	Len	Rate	Day	Spots/Week	# of Weeks	Total Spots	Total Cost
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1	10/30-11/05	3P-330P	JUDGE ALEX	:30	\$75.00	TU-F,M	2	1	2	\$150.00
2	10/30-11/05	330P-4P	JUDGE ALEX	:30	\$75.00	TU-F,M	2	1	2	\$150.00
3	11/05-11/05	8P-9P	LAW & ORDER: SVU	:30	\$300.00	M	1	1	1	\$300.00
4	11/05-11/05	9P-10P	LAW & ORDER: SVU	:30	\$300.00	M	1	1	1	\$300.00
5	10/31-10/31	9P-10P	NUMBERS	:30	\$200.00	W	2	1	2	\$400.00
6	11/01-11/01	8P-9P	WHITE COLLAR	:30	\$200.00	TH	1	1	1	\$200.00
7	10/30-11/05	10P-11P	NEWS	:30	\$275.00	TU-M	1	1	1	\$275.00
8	10/30-10/30	8P-9P	HOUSE	:30	\$300.00	TU	1	1	1	\$300.00

---REPORT TOTALS---

Report Totals: 11 / \$2,075.00

---SALES MONTHLY TOTALS---

Nov 12: 11 / \$2,075.00

Station WPMY-TV PITTSBURGH, PA

Advertiser () POLITICAL ISSUE GROU

Product DCCC

Estimate# 1192

Buyer Maura Gilroy

Phone#

Fax#

Agency () GREAT AMERICAN MEDIA

3050 K ST NW, SUITE 100

WASHINGTON, DC 20007

Agency C/P1/P2/E 11/14/1192

Flight Dates 10/30/2012 - 11/06/2012

Hiatus Weeks

Rep Firm

Sales Office () WASHINGTON

Salesperson () KATHRYN SARDINSKY

Salesperson Phone# 202-955-5342

Salesperson FAX#

Sales Totals: 11 / \$2,075.00
Station Totals: 11 / \$2,075.00
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$207,500	CABL	0%	KDKA	35%	UNKN	0%	WNPA	1%	WPGH	10%
		WPMY	1%	WPXI	30%	WTAE	23%				

Books null
Demos RA35+